instant marquees

3x3 Artwork Template
2020

Notes:
Material: we start with white material and print all colour in. The back of the material appears whitish when printed.

Bleed:Template includes bleed. The Illustrator guides show finished size. The extra guides on the pelmet show stitch lines.

Size:100%. Do not scale if at all possible.

Top triangles: where patterns or photos are required to fill whole area, draw around triangles and treat as one unit. We will create seam allowances here. Bleed size:3330 x 1891

Colour: use CMYK values and leave Pantone Colour references where applicable. We will do our best to get as close as possible.
Dye sublimation tends to exaggerate majenta and cyan, so please indicate nearest PMS colour where possible.

Photoshop Elements:
The higher the resolution, the better the results. Save any Photoshop elements as Photoshop with transparent background NOT as jpeg. Do not flatten any layers.

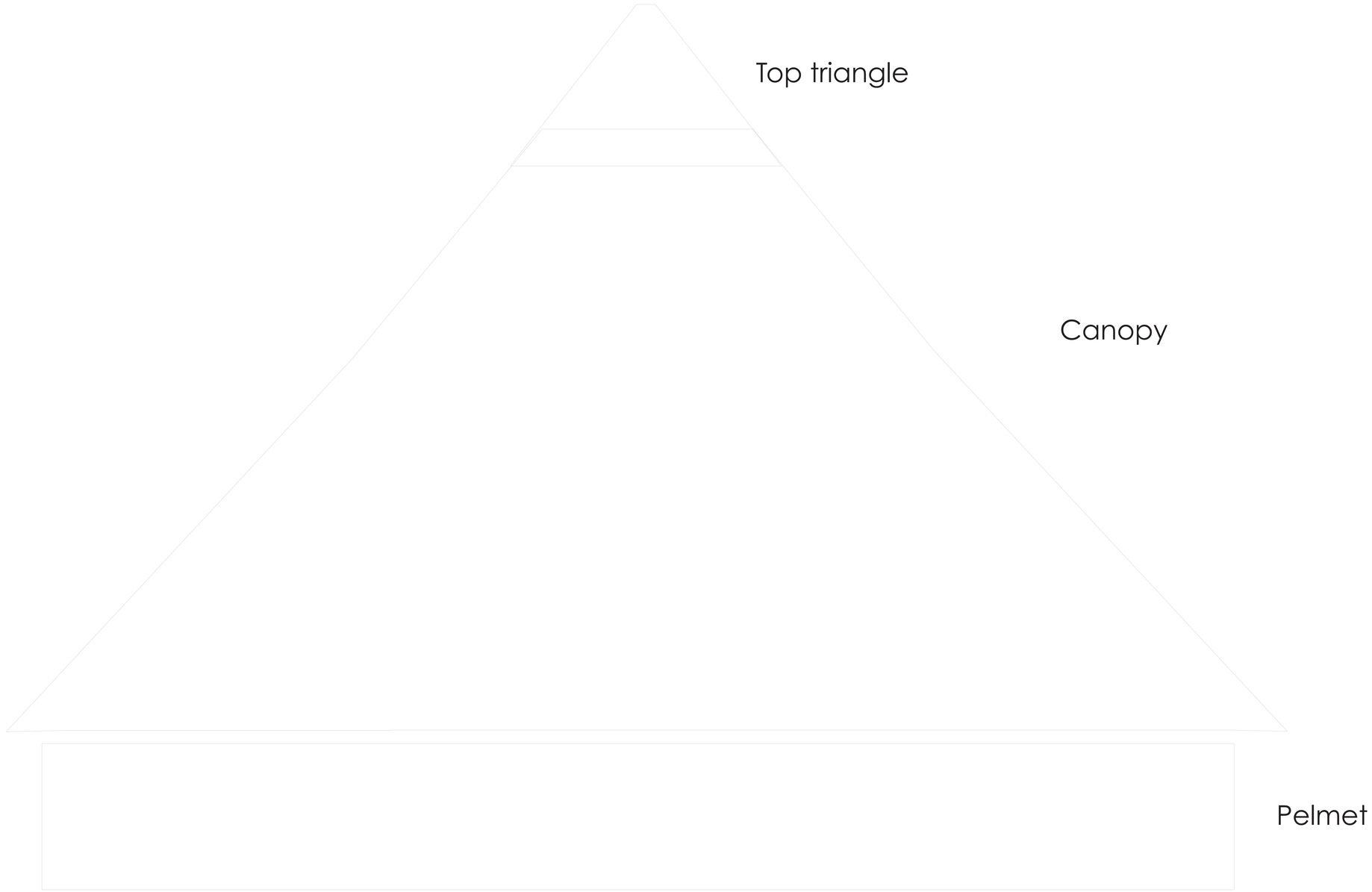
Font usage:
Turn ALL fonts to outlines.

Software:
We prefer Adobe Illustrator files saved as an.eps or as a print quality pdf. We currently use Cloud based Adobe so the newest version will always be installed. If you are using In Design, export the file as a print quality pdf. Package the fonts and the links and send all together as we may need to do some colour correction.

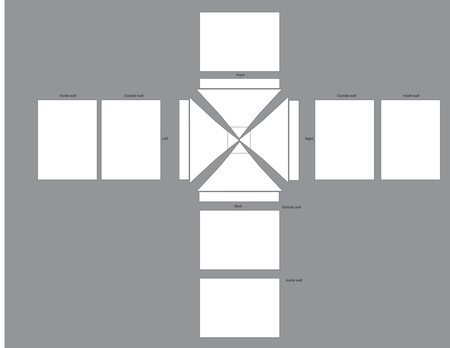
Visuals:
Please supply as a separate document a visual on the template supplied (5%) bottom right showing all roof, pelmet and sidewall art

Stitching:

Guidelines on the pelmet show where reinforcing panels or velcro are stitched- thread will show through colour and logos at these points. We can use a contrasting thread to make a feature of it. Please indicate stitching colour when required.



Artwork Checklist

1/ Fonts to outlines?
2/ Pantones refs?
3/ Photos embedded?
4/ Visual supplied?

Visual Template